

Barron Chamber of Commerce Minutes

January 17th 2019

In Attendance: Angie Buckley, Pat Thornby, Josh Tomsovic, Shanna Roe, Melissa Gillett, Ann Matheny, Sue Reynolds, Sharon Masek, Rick Rassbach

Meeting Led by – Pat Thornby

Previous Minutes – Board meeting minutes from December were presented for approval. Motion made by Angie Buckley to approve the minutes, seconded by Pat Thornby, motion carried. Board meeting minutes from a special meeting on January 10th, 2019 were presented for approval. Motion made by Angie Buckley to approve the minutes, seconded by Pat Thornby, motion carried.

Financial Statement – Motion made by Rich Rassbach to approve the financial statement, seconded by Sharon Masek, motion carried.

Committee Reports:

1. Downtown Merchant
 - a. Barron doing work on LaSalle projected in 2020-2021. Tearing up the road in sections while adding new utilities. Similar project to Cameron's recent work done. Consultant to look at the streetscape project at upcoming meeting. Question was brought up if speakers could be added to sidewalks
 - b. Committee doesn't feel the need to have a personal check book anymore
2. Annual Meeting
 - a. Dinner is set for January 22nd. Letters have been sent and responses have been coming in.
 - b. Plan is to have Chamber Businesses give us input at the upcoming meeting regarding events they enjoy more than others
 - c. Extend the offer for Chamber Businesses to get involved into single events that they would like to help set up, but not require them to be on the board.
3. Business and Industry
 - a. Nothing to report
4. Festival Events
 - a. Need to get Fall Fest date set. Normally set for the first weekend following Labor Day
 - b. Should be set for the same time as the Lyden Ellefson Run

- c. Make sure to look at when the car show is also being scheduled
- 5. Retail Promotions
 - a. Wine Tasting
 - i. Shaun from All-State wants to partake in event
 - ii. Dancing Dragonfly Winery in St Croix falls wants to be involved
 - iii. Dallas Brewery is also interested in the event
 - b. Music in the Park
 - i. Tourism committee met regarding funding and their concern is getting people to stay in the community and help businesses
 - ii. Offer of every other week has been submitted to Woody and the tourism committee would cover half of the cost (\$4,900-\$5,900)
 - iii. We would still look to book local bands to replace some of the higher cost bands and to promote area musicians
 - iv. Looking into having local businesses sponsor certain night as well to help cover some of the extra costs
 - v. Have local food vendors brought in on the nights and not using outside area businesses unless it is needed
 - vi. Motion
 - 1. Ann Matheny made a motion to work with tourism committee to cover ½ of the costs, Rich Rassbach seconded the motion, motion carried.
- 6. Ambassador
 - a. Need someone new to be in charge of Young Ambassador program
 - b. Pat has stepped down with her move to chamber treasurer.
- 7. Administrative
 - a. Updated contact list will be circulated to get everyone's contact information updated
 - b. New signers of the Check Book
 - i. Rick Rassbach made a motion to replace Jan Jorgenson with Angie Buckley as a new checkbook signer, Sharon Masek seconded the motion, motion carried.
 - c. Chamber Dollars
 - i. Follow up with Sue Glumske who has offered to run chamber dollars.
 - ii. Expected cash in to reimbursement would be 10 days.
 - iii. See if anyone else wants to be in charge of chamber dollars as well.
 - d. Chamber Cell Phone
 - i. President will carry the phone at all times until position is replaced with someone new
 - ii. Motion
 - 1. Rick Rassbach made a motion to spend up to \$300 on a new cell phone, Pat Thornby seconded the motion, motion carried.

- iii. Josh Tomsovic will be in charge of finding the device and getting plan set up
- e. Filing Cabinet
 - i. Looking for a filing cabinet to keep in our chamber room so we can keep all documents in centralized area
 - ii. Any documents Jan Jorgenson has will be moved to filing cabinet

New Barron Businesses

1. The Porch & New Chiropractor
 - a. Contact regarding ribbon cutting
 - b. Have ambassadors involved

New & Follow-up Items

1. City is currently using Ann Matheny's phone number as our chamber contact number until the new phone arrives
2. Get an updated page set up on the chamber website regarding what the chamber is doing in the future

Annual Meeting Motions

1. Year-End Financial Review – Presented at the Annual Meeting dinner
 - a. Rick Rassbach made a motion to approve the 2018 year-end financial report, Nancy Kasper seconded the motion, motion carried
2. Approved Board Members – Presented at the Annual Meeting Dinner
 - a. Julie Malone made a motion to approve the list of Chamber Board Members, Leo Severson seconded the motion, motion carried

Meeting Adjourned,

Josh Tomsovic