

Barron Chamber of Commerce Minutes

February 23, 2022

In Attendance: Melissa Gillett, Ann Matheny, Pat Thornby, Josh Tomsovic, Sue Reynolds, Julie Brunclik

Guests: Maureen Tollman (Make Music Day) & Woody (Music in the Park)

Meeting Lead By: Melissa Gillett

Minutes: December minutes were presented and reviewed for approval. Motion made by Ann Matheny to approve minutes, seconded by Pat Thornby, motion carried.

Financial: December financial statement was presented and reviewed for approval. Motion made by Ann Matheny and second by Josh Tomsovic, motion carried.

Committee Reports:

1. Annual Meeting
 - a. Discussion of upcoming meeting
 - a.i. Need to find an emcee for the event yet
 - a.ii. Currently 50 RSVP's have been received
 - a.iii. Chamber will have \$100 in chamber bucks available for prizes
 - a.iii.1. Will be five \$20 certificates available
 - a.iv. Have name tags available for those attending
2. Business and Industry
 - a. Nothing to report
3. Festival Events
 - a. Sleigh Ride
 - a.i. Recap of past event was discussed
 - a.i.1. Estimated that around 60 people came out for the event
 - a.i.1.a. Weather conditions were not ideal for the event
 - a.i.1.b. Send out thank-you cards to those who volunteered their time
 - a.i.2. Preparation for 2022 event

- a.i.2.a. Process needs to start much earlier
- a.i.2.b. Suggestion was made to use the Banta Trail next year

b. Music in the Park

b.i. Update on upcoming season

- b.i.1. Woody gave a breakdown of the lineup in place for the year
 - b.i.1.a. Six shows are set for the 2022 season
 - b.i.1.b. Suggested to get in contact with local performers who would like to open up for the main acts
 - b.i.1.c. Performers will be starting the shows at 6:00
- b.i.2. Family Fun Day will be June 22nd
 - b.i.2.a. Mayo will sponsor this event with the understanding that alcohol will not be included
 - b.i.2.b. Pool will be open and free for the event
 - b.i.2.c. Petting zoo still needed to be finalized
 - b.i.2.c.i. Ann has a contact she will follow-up with
 - b.i.2.d. Bounce house will be confirmed at a later date by Melissa
 - b.i.2.e. Games/Activities will be available too
 - b.i.2.e.i. See if we can get the young ambassadors to commit to helping with this part of the event
- b.i.3. Chris Kroeze set for June 8th
 - b.i.3.a. Follow-up with Fire Department to see if they would do alcohol sales
 - b.i.3.b. V.F.W will be a possibility for food and beverages if needed
- b.i.4. Food options
 - b.i.4.a. Suggestion was to have food available outside of the pavilion to get more exposure
 - b.i.4.b. Food service will start at 5:00 on the night of each event
- b.i.5. Flyers/Poster
 - b.i.5.a. Posters are almost ready for us to approve

b.i.5.b. Some details need to be set yet

c. Make Music Day

c.i. Insurance issues

c.i.1. Insurance would need to be in place for any location a performance is taking place that the Chamber is promoting

c.i.1.a. Will need a list of these locations in advance

c.i.2. Chamber will need guidance from our agent on what the Chamber's liability is for others performing on the day, but not listed on the promotion

c.i.2.a. Plan is for Selene to attend our next meeting to help iron this out

c.ii. Add to yearly events

c.ii.1. Discussion was held about the involvement of the Chamber and Make Music Day.

c.ii.1.a. It was determined that its best if the Chamber takes over the event and is promoted through the Chamber

c.ii.1.b. All events and performances related to the event will need to be brought to the Chambers attention for approval

c.ii.1.c. All current funds will be transferred to the Chamber and all revenues and expenses will be handled by the Chamber going forward

c.ii.1.c.i. Motion made by Ann Matheny to approve the above changes

c.ii.1.c.ii. Seconded by Pat Thornby

c.ii.1.c.ii.1. Pat will work with the city to get the funds moved over to the Chamber bank account

c.iii. Budget

c.iii.1. Will need to add a separate section in the budget for Make Music Day

c.iii.1.a. Should be completely funded by donations going forward

4. Retail Promotions

a. Wine-tasting

- a.i. Meeting was held on January 8th
 - a.i.1. Vendors will need to be set up earlier this year to avoid the chaos
 - a.i.2. Stringsmiths have been confirmed for the event
 - a.i.3. Will replace tickets with punch cards for those who are sampling the items available
- a.ii. Next meeting
 - a.ii.1. Set for March 24th @ 12:00 at Thrivent Financial

5. Young Ambassadors

- a. Upcoming season
 - a.i. Will add the June 22nd M.I.T.P event for volunteer opportunities
 - a.ii. Recruiting for 2022-2023 program has begun

6. Administrative

- a. Chamber Bucks
 - a.i. Reviewed the outstanding items from prior purchases
 - a.ii. Mosaic has requested to be able to accept them for monthly bills
- b. Budget
 - b.i. Will add Winter Fest to festival events portion of the budget
 - b.ii. Will add Make Music Day to budget going forward
 - b.iii. Need to add the quarterly business after 5:00 events to budget (retail promotions)

7. New Barron Businesses

- a.i. Northwest Metal Innovators acquired N-tech Welding

8. Follow-Up

- a. Nothing to report

Meeting Adjourned

Josh Tomsovic