

Barron Chamber of Commerce Minutes

December 27, 2022

In Attendance: Pat Thornby, Ann Matheny, Melissa Gillett, Mike Nielson, Josh Tomsovic, Angie Buckley, Sue Reynolds

Meeting Lead By: Ann Matheny

Minutes: November minutes were presented and reviewed for approval. Motion made by Melissa Gillett to approve minutes, seconded by Pat Thornby, motion carried.

Financials: September and November Financial statements were presented and reviewed for approval. Motion made by Josh Tomsovic to approve financials, seconded by Mike Nielson, motion carried.

Committee Reports:

1. Annual Meeting
 - a. Tentatively scheduled for January 17, 2023
 - i. Need confirmation from Rolling Oaks as venue yet
 1. Meeting needs to be upstairs
 2. Will need to move meeting date to allow for adequate notice
 3. Need to get winner of the yearly award determined before
2. Business and Industry
 - a. Nothing to report
3. Festival Events
 - a. Holiday Lights
 - i. Still need to figure out where Christmas lights will be stored going forward
 - ii. Two Rivers Accounting has room in basement for a short-term backup plan
 - b. Street/Light Pole Banners and Christmas Decorations
 - i. Current items are out of date
 - ii. Tourism Committee may be able to help with replacing banners
4. Music in the Park
 - a. Nothing to report
5. Retail Promotions
 - a. Thanksgiving Give-A-Way, two weeks left
 - b. Christmas Shop planned for December 10th at First Lutheran Church, Bea Lundequam helping with planning
 - c. Flyers will be distributed to schools
 - d. Newspaper and Radio ads used for promotion
6. Young Ambassadors
 - a. Planning to be in two holiday parades
 - b. Approved funds to decorate vehicle for parades

- c. Will assist with December 10th Christmas event
- 7. Administrative
 - a. Will table the committee sign ups until next month
- 8. New Barron Businesses
 - a. Subway (new owners)
 - b. Sensible Self Care and Store
- 9. New and Follow-up items
 - a. Barron Chamber shirts, it was agreed upon the chamber will purchase a polo for each board member and young ambassador
 - b. Discussion regarding future golf tournament