

Barron Chamber of Commerce
Meeting Minutes
Tuesday, February 20, 2024
12:00 Board Meeting

Members in attendance: Tammy Jackson, Ann Matheny, Melissa Gillett, Pat Thornby, Angie Buckley Kelly Thompson, Olivia Khauv, Lori Van Ess, Mike Nielsen
City Guest: Janet Bendsen
Guest: Mo Tollman
Meeting Run by Ann Matheny

1. Review and Approve Minutes – Lori VanEss Made the motion to approve the minutes, seconded by Tammy Jackson
2. Review and Approve Monthly Financials – Tammy Jackson made a motion to approve the financials from January, seconded by Olivia.
 - a. Beginning balance as of 1-1-24 was 12,567.04, Ending Balance as of 1-31-24 was 18,737.65 for a gain of 6,170.61.
 - b. Annual meeting tickets and donations brough in \$1,348.26
3. Committee Reviews
 - a. Annual Meeting
 - i. Meal received \$815, sponsors \$1100, Dessert Auction \$420.
 - ii. Total cost was \$1697.31 for a profit of \$637.69
 - iii. Compliments on the music
 - iv. Door prizes were better.
 - v. One complaint of it being held downstairs.
 - b. Festival Events
 - i. Holiday Lights – taken down. Stored in an old barn at the WaterSuggestion to have more people involved.
 1. \$500 left from tourism to spend.
 - ii. Winterfest – February 23 – Connected to Tourism.
 1. Coloring contest at Cobblestone
 2. Bead works and puzzle contest at Rolling Oaks Supper Club
 3. Hot chocolate and Hot Dogs in the Club House
 4. Wagon Ride
 5. Mobility Chair
 6. Hunt Hill
 7. Fireman will be there with the firepit
 - c. Music in the Park
 - i. Woody McBride was our guest for this discussion.
 - ii. 2nd and 4th Wednesdays of June – August. Line-up is:

1. June 12 - Elvis Tribute
 2. June 26 - Chris Kroeze
 3. July 10 - John Denver Tribute with Layne Yost
 4. July 24 - The Slingers and Song Writers Night - Sam Grimes and Allison Dyg
 5. August 14 - Sean and Ian Okamoto - Father and Son Sing-a-long Hits
 6. August 28 - The Memories - #1 Oldies Show
 - iii. Mike Bigner will work on sponsorship
 1. Make Music Day - Mo Tollman. June 21. 5th Year. Melody Jacobson has been added to the committee.
 - a. will be having further follow-up meeting on Make Music Day.
 - d. Retail Promotion
 - i. Holiday Shopping Event – NO updates
 - ii. Wine/Beer Tasting Event – September 12, 2024
 - iii. Halloween Trunk or Treat – no report
 - iv. Thanksgiving Event/Fall Decorating Contest
 - v. Chamber Dollars – four times a year
 1. Discussed the back of chamber dollars
 - e. Young Ambassadors
 - f. Administrative – Still looking for President/Vice President or Co-Presidents
 - i. Discussed infrastructure and how the Chamber can support the Downtown business.
4. New Barron businesses – Almena Meat Market, Cameron, Nutrition
 5. New and Follow-up Items
 - a. Discussed Cyber Protection for insurance