

Barron Chamber of Commerce Minutes

December 21, 2023

In Attendance: Mike Bigner, Tammy Jackson, Melissa Gillett, Lori Miller, Karen Schoonover, Michael Nielsen, Pat Thornby, Josh Tomsovic, Ann Matheny

Guests: Olivia – Cobblestone Inn, Kelly Thompson, Erickson Insurance Agency, Adam?? – Jenni-O

Meeting led by: Melissa Gillett

Minutes: November minutes were presented and reviewed for approval. Motion made by Tammy Jackson and seconded by Josh Tomsovic.

Financials: November financials were presented and reviewed for approval. Motion made by Mike Nielsen and seconded by Ann Matheny

Committee Reviews:

Annual Meeting: January 29, 2024 at Rolling Oaks.

Ticket Prices have been raised to \$25.

Meeting for the planning of the annual meeting is scheduled for December 26 at noon at Rolling Oaks.

Festival Events:

Festival Lights: All the displays are up. Received \$2000 from tourism. \$1500 was spent. Josh is looking at what to get with the remaining funds. We need storage for the Christmas Displays. Michael Nielsen will be sending out an email to the chamber businesses. Suggestions of Rolling Oaks, Cobblestone Hotel and the soccer fields for additional places for more lighting displays.

Winterfest: Tourism run, Chamber sponsored. No real update.

Music in the Park: Will start with meetings end of January beginning of February. Working on getting Chris Kroeze and the Memories.

Make Music Day: June 21. This could be a challenge with the road work.

Family Fun Day: Will be discussing in the future.

Retail Promotion:

Holiday Shopping Event: December 2, 2023 at First Lutheran Church.

More spread out this year. More children attended. There was discussion about if this should be combined with the BACC event for the Woodland students. The Church likes hosting it since it provides an opportunity for all children to attend.

Wine and Beer Tasting Event: Suggestion to have Billie Church chair the group.

Halloween/Trunk or Treat: No update

Thanksgiving Event/Fall Decorating Contest: Went well.

Chamber Dollars: still cash coming in.

Young Ambassadors: No Update

Administrative: Nonprofits to be added. Dues later going out soon.

Final Budget is being worked on. Still in need of a President/Vice President or two co-presidents.

New Barron Businesses: Budget Blinds, Hidden Bay Graphics

New and Follow Up Items: Mike Bigner is chairing a committee for a Golf Tournament with Karen Schoonover. Looking at a late June date. Discussed adding this to Business and Industry.

Discussion of supporting Downtown businesses during the LaSalle Avenue project this coming year.

Lori Miller stepping down from the Chamber Board. Suggested Keith Schilling to be her replacement.

A motion was made by Ann Matheny and seconded by Mike Bigner to add Kelly, Olivia, Keith, and Adam.

Meeting Adjourned

Submitted by: Michael Nielsen