

Barron Chamber of Commerce
Meeting Minutes
Tuesday, April 16, 2024
12:00 Board Meeting

In attendance: Keith Schilling, Lori Van Ess, Angie Buckley, Ann Matheny, Janet Benseid, Mike Bigner, Pat Thornby, Melissa Gillett

Meeting Lead By: Ann Matheny

Minutes: February minutes were presented and reviewed for approval. Motion made by Mike Bigner to approve minutes, seconded by Lori Van Ess, motion carried.

Financial: February and March financial statements were presented and reviewed for approval. Motion made by Mike Bigner, seconded by Lori Van Ess, motion carried.

Committee Reports:

1. Annual Meeting – no update
2. Festival Lights
 - a. Holiday Lights – Still looking for a better storage solution
 - b. Winterfest – no update
3. Music in the Park
 - a. Sponsorships coming in, getting close to same amount as last year, Mike Bigner will reach out to businesses that were sponsors last year and have not committed for this year.
 - b. Dates and bands are set.
 - c. Advertising in the Chetek Summer Scene, Hay River Review, Barron News-Shield (weekly and graduation ad), Rice Lake Summer Edition
 - d. Cupboard and Closet donated \$1,000 to use to a kid's event at Music in the Park. Ann and Pat are putting together a kid's event on opening night, June 12th
 - e. Make Music Day – Mo's organizing event and website is up and running
4. Retail Promotions
 - a. Holiday Shopping Event – no update
 - b. Wine/Beer Tasting Event
 - i. Scheduled for September 12th
 - ii. First committee meeting scheduled Monday, April 22nd at Season's Café
 - c. Halloween Trunk or Treat
 - i. No update at this time, waiting to see if Salem Lutheran is interested in hosting again.
 - d. Thanksgiving Event/Fall Decorating Contest – no update
 - e. Chamber Dollars
 - i. The first quarter promotion ran, it was a success
 - ii. Golf Outing
 1. Looking at August date
5. Young Ambassadors – no update

6. Administrative
 - a. Re-assignment of officers, Melissa has transitioned to the vacant secretary position, Pat is the current treasurer, Ann is President and we are seeking a board member to fill in the Co-President position.
7. New Barron Businesses
 - a. Skeeter Free Pest Control
 - b. Tree Stand Tavern
 - c. Inner Strength Health
8. New and Follow-Up Items
 - a. Window Clings to supply to businesses that are Chamber members or accept Chamber Dollars, Tammy and Angie will look into a design and printing
 - b. Meetings moved to Tuesday, attendance has not been great, should we move back to Thursdays, Melissa will send out survey. Location – move to Rolling Oaks during construction of LaSalle Avenue.

Meeting Adjourned

Minutes recorded by: Melissa Gillett