

# Barron Chamber of Commerce Minutes

May 19, 2022

**In Attendance:** Melissa Gillett, Ann Matheny, Pat Thornby, Sue Reynolds, Julie Brunclik, Angie Buckley, Josh Tomsovic

**Guests:** Maureen Tollman

**Meeting Lead By:** Ann Matheny

**Minutes:** April minutes were presented and reviewed for approval. Motion made by Josh Tomsovic to approve minutes, seconded by Angie Buckley, motion carried.

**Financial:** April financial statement was presented and reviewed for approval. Motion made by Sue Reynolds, second by Julie Brunclik, motion carried.

## Committee Reports:

1. Annual Meeting
  - a.i. Nothing to Report
2. Business and Industry
  - a.i. Recognize Community Group
    - a.i.1. Decision made to continue highlighting and recognizing a group/business that will be recognized at August 24<sup>th</sup> Music in the Park
    - a.i.2. Need nominations / suggestions
3. Festival Events
  - a. Christmas Lights
    - a.i. Start a committee
      - a.i.1. Need to find more volunteers for setup and teardown
        - a.i.1.a. 4-6 people would be ideal
      - a.i.2. Lights at current city hall will have to be moved due to current city hall location being unavailable going forward
        - a.i.2.a. Possible to expand display on the government center lawn
        - a.i.2.b. Cannot use Anderson Park due to winter driving restrictions

b. Music in the Park

b.i. Promoting event

- b.i.1. Current year posters are finished and available for handout
- b.i.2. Radio ads will start this week leading up to the first show and through final event
- b.i.3. Event lineup will be posted in Chetek Alert
- b.i.4. Barron Graduates News-Shield article will have Music in the Park listed
- b.i.5. Ask businesses to promote within their building (digital version)

b.ii. Family fun night

- b.ii.1. "Walking Magician" added to the event
- b.ii.2. Church volunteers to help with game activities
- b.ii.3. Face painting added for ages 2-12
- b.ii.4. Free swimming will be held at Barron Pool

b.iii. Food Services

- b.iii.1. Have an opening for a group to serve at one event
  - b.iii.1.a. Prior group had to pull out from serving
  - b.iii.1.b. May use food trucks to fill the event if we can not find someone to fill the void

c. Make Music Day

c.i. Promoting

- c.i.1. Event will be held June 21<sup>st</sup> and start at 5:30 AM
- c.i.2. Personal flyers handed out
- c.i.3. Event website up and running
- c.i.4. Post event in Barron News-Shield

c.ii. Accounting

- c.ii.1. City turned over previous event bank account to the Chamber
- c.ii.2. Received \$250.00 in Kwik Trip gift cards that will be converted to Chamber Bucks

c.ii.2.a. Motion by Angie, seconded by Josh to allow Ann Matheny to purchase the Kwik Trip Cards for cash and have the cash used to purchase Chamber Bucks to hand out to event performers

4. Retail Promotions

a. Wine-tasting

a.i. Chamber will sponsor the event this year

a.i.1. To avoid using sponsorships from businesses who do not want to be affiliated with certain events (i.e., adult beverages)

a.i.1.a. Next year look to adjust the sponsorship letters/radio ads so they clearly state what the money will be used for

5. Young Ambassadors

a. Scholarships received by the participants

6. Administrative

a. Mayor Request

a.i. Request has been made to have the Chamber Board come up with a proposal on how the city can help and be more involved in with the Chamber happenings

a.ii. Topic will be added to the June meeting for discussion

7. New Barron Businesses

a. Nothing to report

8. Follow-Up

a. Nothing to report

Meeting Adjourned

Josh Tomsovic