

Barron Chamber of Commerce Minutes

December 27, 2022

In Attendance: Pat Thornby, Ann Matheny, Melissa Gillett, Mike Nielson, Josh Tomsovic, Angie Buckley, Sue Reynolds

Meeting Lead By: Ann Matheny

Minutes: November minutes were presented and reviewed for approval. Motion made by Melissa Gillett to approve minutes, seconded by Pat Thornby, motion carried.

Financials: November Financial statements were presented and reviewed for approval. Motion made by Josh Tomsovic to approve financials, seconded by Mike Nielson, motion carried.

Committee Reports:

1. Annual Meeting
 - a. Tentatively scheduled for January 17, 2023
 - i. Need confirmation from Rolling Oaks as venue yet
 1. Meeting needs to be upstairs
 2. Will need to move meeting date to allow for adequate notice
 3. Need to get winner of the yearly award determined before
2. Business and Industry
 - a. Nothing to report
3. Festival Events
 - a. Holiday Lights
 - i. Still need to figure out where Christmas lights will be stored going forward
 - ii. Two Rivers Accounting has room in basement for a short-term backup plan
 - b. Street/Light Pole Banners and Christmas Decorations
 - i. Current items are out of date
 - ii. Tourism Committee may be able to help with replacing banners
4. Music in the Park
 - a. Sponsorships
 - i. Will need to find a new sponsor for Chris Kroeze event in 2023
 - ii. Still missing sponsorship payments from multiple businesses'
5. Retail Promotions
 - a. Christmas Event
 - i. Young ambassadors were in attendance and did a great job helping
 - ii. Continued growth with the event and even more growth is possible
 - iii. Bea Lundequam took the lead for the event and did an excellent job
6. Young Ambassadors
 - a. Have interest from another possible student

- 7. Administrative
 - a. Dues
 - i. 2023 dues letter needs to be sent out still
 - b. Thank-Yous
 - i. Each board member will drop off “thank-you goodie-bag” to their list of businesses
 - c. Board Members
 - i. Looking to add new board members to the chamber board to eventually replace members who will be looking to hand off current tasks
 - ii. There have been a few individuals who have expressed interest in joining the Chamber and they will be invited to one of the upcoming meetings
 - d. New Webpage
 - i. Some information still needs to be gathered for the developers
 - 1. Would like an updated directory
 - 2. Wondering if we can provide update photos of the businesses
 - a. Landscape over portrait
 - e. Struggling Barron Businesses
 - i. Discussed ways the Chamber can help a struggling area business
 - 1. How can we promote the business more?
 - 2. Can we get them in touch with the Barron Economic Development group to be a means of assistance?
- 8. New Barron Businesses
 - a. Sensible Solutions – In process of getting ready to open
 - b. Sloan Financial – In process of getting ready to open
- 9. New and Follow-up items
 - a. Chamber Cellphone
 - i. Will cancel the phone going forward
 - 1. Not cost effective to keep as its barley used
 - 2. Will need to cancel monthly autopayment
 - b. Liability Insurance
 - i. Is there a way the City of Barron can help cover us
 - 1. Is it possible to have them add the cost to their budget

Meeting Adjourned

Josh Tomsovic