

# Barron Chamber of Commerce Minutes

**April 20, 2023**

**In Attendance:** Pat Thornby, Ann Matheny, Melissa Gillett, Mike Nielson, Jamie Edwards, Tammy Jackson, Janet Bensed, Kelly Thompson

**Meeting Lead By:** Ann Matheny

**Minutes:** Minutes from March 2023 provided for approval, motion to approve made by Pat Thornby, second by Tammy Jackson

**Financials:** Financials from March February provided for approval, motion to approve made by Mike Nielson, second by Jamie Edwards

## **Committee Reports:**

1. Annual Meeting
  - a. No update
2. Festival Events
  - a. Holiday lights were taken down, they are deteriorating, we need to update. Ann will take to the tourism commission for a possible donation. We can also ask Menards for a light donation.
3. Music in the Park
  - a. Make Music Day, committee meeting happening Thursday, April 27 @ noon
  - b. Food for entire 2023 season is booked
  - c. Sponsors – we have secured main sponsors and several small sponsors.
  - d. Advertisement – posters will be available as soon as sponsors are secured, information has been sent to summer newspapers, looking at possible signs for highway 25.
  - e. Family Fun Night – still working on securing events
4. Retail Promotions
  - a. Barron Chamber Dollars, working on updating back of dollars, businesses that would like to be listed on the back.
5. Young Ambassadors
  - a. Meeting scheduled for Friday, April 21<sup>st</sup> to discuss moving forward
6. Administrative
  - a. Need to contact members that have not renewed membership, reviewed listing to make personal contact with them.
7. New Barron Businesses
  - a. We have several new businesses that we have not recognized. Discussion on who should be in charge of new businesses. It was decided that the Administrative Committee should be in charge of contacting new businesses and scheduling ribbon cutting.
  - b. Mike Nielsen will highlight them on the new website.
8. New and Follow-up items

- a. Discussed the Chamber's support of the Barron Police Department. Chief Joe was called into meeting, he asked that we support the National Night Out. A representative from the Chamber can assist with organizing the event. It is scheduled for August 1<sup>st</sup>. The chamber has agreed to book a band for the evening.
- b. Melissa with contact Blackmarx in Cameron regarding shirts for Chamber board.

Meeting Adjourned

Melissa Gillett