

# Barron Chamber of Commerce Minutes

**May 18, 2023**

**In Attendance:** Pat Thornby, Ann Matheny, Melissa Gillett, Mike Nielson, Jamie Edwards, Janet Bensed, Kelly Thompson, Mo Tallman, Lori Miller, Lori Van Ess, Bea Lundequam

**Meeting Lead By:** Ann Matheny

**Minutes:** Minutes from April provided for approval, motion to approve made by Mike Nielsen, second by Lori Van Ess.

**Financials:** Financials from April provided for approval, motion to approve made by Bea Lundequam, second by Lori Van Ess.

## **Committee Reports:**

1. Annual Meeting
  - a. No update
2. Festival Events
  - a. Tourism Commission is donating \$2,000 for new Christmas lights, Barron Chamber to match the donation.
3. Music in the Park
  - a. Make Music Day
    - i. Mo updated, she has a great line up and everything is on schedule and its being promoted.
    - ii. Kwik Trip donated \$300 in gift cards, motion made by Mike to give Jestina from the library \$200 in kwik trip cards for her time spent on the website for Make Music Day and Ann Matheny will purchase \$100 from the Chamber, second by Bea Lundequam.
  - b. Music in the Park
    - i. Poster presented
    - ii. Budget reviewed
    - iii. Alcohol sales, the liability insurance is \$1,000, we made about \$400 last year, decided to discontinue selling alcohol
  - c. Family Fun Day
    - i. Discussed events happening for the evening
    - ii. Volunteers, the Bear Den was suggested, young ambassadors
    - iii. Committee meeting set for Thursday, May 25, 2023
4. Retail Promotions
  - a. Wine and Beer Tasting – discussed food trucks
  - b. Chamber Dollars
    - i. Need to re-print the dollars and update back of chamber dollars with business names.

- ii. Discussion regarding a summer chamber dollar promotion, buy \$40 get \$50, buy \$80 get \$100
- 5. Young Ambassadors
  - a. Discussed the need for a board member to take on the young ambassador program.
  - b. Discussed the need to re-vamp the program.
  - c. Motion made by Ann to pause program giving it time to reorganize and pick it up again in the fall. Invite the current young ambassadors to a planning meeting, second by Mike Nielsen.
- 6. Administrative
  - a. Shirts being ordered.
- 7. New Barron Businesses
  - a. Sloan Financial – June 1<sup>st</sup> @ 11 AM
- 8. New and Follow-up items
  - a. Mike Bigner presented graduation promotion from the radio station.
    - i. Cost is \$200, we receive radio commercial ads from it. Motion made by Ann second by Lori VenEss to proceed with promotion.

Meeting Adjourned

Melissa Gillett