

Barron Chamber of Commerce Minutes

June 15th, 2023

In Attendance: Pat Thornby, Ann Matheny, Mike Nielson, Kelly Thompson, Lori Miller, Lori Van Ess, Josh Tomsovic, Angie Buckley

Guest: Janet Bensend

Meeting Lead By: Ann Matheny

Minutes: Minutes from May provided for approval, motion to approve made by Mike Nielsen, second by Lori Miller, motion carried.

Financials: Financials from May provided for approval, motion to approve made by Josh Tomsovic, second by Lori Van Ess, motion carried.

Committee Reports:

1. Annual Meeting
 - a. Nothing to report
2. Festival Events
 - a. Holiday Lights
 - i. Working with Menards on getting donations to update the worn-out displays
 1. Submitting request through online submission
 - ii. Working with Farm & Fleet to get new lights to replace broken/non-working lights
 1. Submitting request through Rice Lake location via mail
 - iii. Tourism committee has approved donation of \$2,000.00 to update current lights with a match of the same amount from the Barron Chamber
3. Music in the Park
 - a. Season Kick-Off (Chris Kroeze)
 - i. Summer series kicked off with over 1,000 people in attendance to see Chris Kroeze
 1. Lots of high praises from those in attendance, very thankful
 - ii. Parking was an issue and handicap accessible spots need to be addressed
 1. Will look to see if Riverview School parking can be utilized
 - a. Lots of open spots during the event this year
 - b. Family Fun Day
 - i. Event scheduled for June 28th
 - ii. Food will be handled by the youth hockey association
 - iii. Open swimming pool available again this year
 1. Cost for attendees will be covered by the Chamber
 - iv. K-9 Demonstration will be held during the day
 - v. Many other events are in place – thank you volunteers!

- c. Make Music Day
 - i. Event will take place next week (June 21st)
 - 1. Full day of performers are scheduled
 - 2. Performers will be all over the City
- 4. Retail Promotions
 - a. Wine and Beer Tasting
 - i. Church Barn is confirmed to host the event
 - 1. Currently have multiple beverage vendors signed up
 - 2. Looking to add more food options still
 - a. Need to keep portions consistent
 - b. Chamber Dollars
 - i. Back side of Chamber Dollars have been updated to reflect current businesses
 - ii. Promotional period for Chamber Dollars active again
 - 1. Free \$5 for or every \$20 purchased
 - 2. June 30th end date for promotional period
 - iii. Adding print to front that states their will be not cash returned during exchange
 - 1. "Not exchangeable for cash"
- 5. Young Ambassadors
 - a. Current year participants
 - i. Feedback has been good, enjoying the program!
 - ii. Enjoyed the events that they have attended this year
 - 1. Would like to have more notice for events going forward
 - 2. Need to update the parade banners
- 6. Administrative
 - a. New Chamber Businesses
 - i. Rice Lake Chronotype
 - ii. Brownfield Environmental Engineering Resources
 - iii. Pro Fleet Care
- 7. New Barron Businesses
 - a. Treestand Tavern
 - i. Ribbon cutting will be scheduled once kitchen is open
- 8. New and Follow-up items
 - i. Nothing to report

Meeting Adjourned

Josh Tomsovic